



Sundays 8/7c on ABC

MEDIA ADVISORY – NOT A PUBLIC EVENT

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MEDIA TIP SHEET - MOVE OUT DAY
DAY 2: *EXTREME MAKEOVER: HOME EDITION* - MONTGOMERY

Montgomery, AL (February 17, 2009) – Today is a big logistics day, and your best opportunity to take your “before” shot of the area and the house. Hundreds of volunteers will pack up the contents of the Jordan family home and staging of the construction site will begin. Tents will go up, volunteers will mobilize and the entire Aronov Homes team will get ready for what will be a monumental task...build a quality constructed, safe and energy efficient home that will change the Jordan family forever!

Location:

The location of the Jordan family home is 5336 Ira Lane, Montgomery, AL 36108. (For maps and directions, please visit www.aronovhomes.com)

Media Reminder:

Please remind your audience that monetary donations for the family are still needed. Viewers can visit www.aronovhomes.com to find out more information. Spectators will be welcomed and encouraged beginning Thursday, February 19th – Monday, February 23rd. Spectators **MUST** park and ride to the build site. Free spectator shuttles are available at the Coca Cola Bottling Plant located at 300 Coca Cola Road, Montgomery, AL 36105.



Continuous shuttles will run daily from 8 a.m. – 8 p.m. Spectators cannot access the build site on foot and are asked to bring a can of food as their admission ticket to the site. Canned goods will be donated to the Montgomery Area Food Bank. Additional spectator information is available online at www.aronovhomes.com.

About EMHE

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA. The show airs on Sundays (7:00-8:00 CST), on the ABC Television Network.

About Aronov Homes

For over half a century, the Aronov name has been synonymous with quality real estate in the Southeast. Aronov's founder, Aaron Aronov, first began building single-family homes in the early 1950s. Since that time, the hallmarks of every Aronov project -- craftsmanship, attention to detail, and excellent value -- have remained the same.

Since its founding in 1952, Aronov has grown to be the largest privately-held fully-diversified real estate company in the Southeast. In addition to developing neighborhoods and building the finest quality homes, Aronov develops, leases and manages a large number of shopping centers, apartment communities, and office buildings throughout the Southeast, as well as offering a full line of commercial and personal insurance products. For more information about Aronov Homes, visit www.aronovhomes.com. For more information about Aronov Realty Management, Inc., visit www.aronov.com.

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