



ExpoDisplays wins Best Custom Exhibit BOSS Award at Recon/ICSC



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ExpoDisplays recently received a BOSS Exhibit Award at the May 2011 Recon/ICSC Show in Las Vegas. The award for Best Custom Exhibit was given for the 50-by-60 Aronov Realty Management exhibit, which was designed and manufactured by ExpoDisplays.

“As a 41-year-old company, we are proud that an exhibit we designed and built 12 years ago continues to win awards,” said Jay Burkette, vice president of ExpoDisplays. “Even more rewarding is the fact that an exhibit that made its debut at the 1998 ICSC show

continues to perform well for our client in 2011. That’s outstanding return on investment for our client.”

Founded in 1952 by Aaron Aronov, Aronov Realty is one of the oldest real estate development and management firms in the United States and is the largest privately held, full-service real estate company in the southeast.

This original Aronov exhibit was designed and manufactured in 1998 and has been exhibiting for over 12 years. The ExpoDisplays Exhibit Management team also coordinates all of the exhibit arrangements for Aronov.

“ExpoDisplays has a long history of designing attention-grabbing exhibits for its clients and we are happy to recognize them as a BOSS winner,” said Vince Battaglia, national account manager of BOSS. “The fact that the industry voted this exhibit as the best of the best 12 years after its debut shows that ExpoDisplays is ahead of its time.”

Current categories for the BOSS awards include custom exhibits, system exhibits, and 10-by-20 or smaller displays. After launching the program in Las Vegas in May, the BOSS awards will be targeting major tradeshow and exhibitions throughout the U.S.

Exhibits that are nominated by the B2B staff compete for the BOSS award against four other competitors. Industry professionals can then vote for the winning displays at

www.bossexhibitawards.com.

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