



FOR IMMEDIATE RELEASE

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**GOOD MORNING JORDAN FAMILY!
EXTREME MAKEOVER: HOME EDITION & ARONOV HOMES TO BUILD A
NEW HOME FOR A HERO FAMILY IN OUR COMMUNITY**

Montgomery, AL (February 16, 2009) — This morning, the lives of Montgomery residents Monica and Brady Jordan, their daughter and three grandchildren changed forever when they were surprised by Ty Pennington and *Extreme Makeover: Home Edition*'s design team who announced today they would be the recipients of a new home in just seven days! Aronov Homes was chosen by ABC to help give this deserving family a new quality constructed and energy efficient home.

Faced with the devastating losses of a daughter in 1995 to domestic violence and then a son eight years later to a drunk driver, Monica and Brady Jordan responded not with bitterness or self-pity but with dedicated passionate service to their community. They're now raising their three grandchildren: grandson Miles (15), granddaughter Shan (14) and grandson Keiunta (11). The Jordan's are strong advocates of Mothers Against Drunk Driving and open their home to more than 100 youngsters each week who need a safe place to hang out. Monica began working for the State of Alabama's Crime Victims Commission and later became a prominent speaker for M.A.D.D. by holding meetings in their home.

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Daughter Brittany, a senior at the University of Alabama, aspires to be a pediatrician and volunteers at a rape crisis center. Brady, a printer, and his wife also make sure their home is a welcoming and safe haven where kids in the neighborhood drop by to eat, sleep, socialize and be mentored under their roof. In doing this, their house has gone without repair in years. Their bathroom leaks into their kitchen and some of their siding has blown off. Thousands of meals have been cooked in a kitchen that is falling apart, with no overhead light, rotting counters and a stove that barely works.

The Jordan's dream of having a safe home but cannot bear the thought of turning away teenagers or having to stop volunteering for M.A.D.D. to save enough money for repairs. They have given so much for their cause and their community; M.A.D.D and Alabama Police Department feel it is time for the Jordan's to get something back. Now it is up to Ty and his designers to step in and help this family who have devoted themselves to protecting and guiding countless others.

Aronov Homes is joining forces with the *Extreme Makeover: Home Edition's* design team and the Montgomery community at large to give back to Monica and Brady, who are considered heroes in our community for their selfless contributions to helping others. In one-week, the Jordan Family will have a beautiful new home where they can live safely and create memories to last a lifetime.

In the spirit of neighbor helping neighbor, Aronov Homes encourages the entire River Regions get involved by donating to the family or coming out to watch as a spectator and help this deserving family. While Aronov Homes has built hundreds of homes in the Montgomery area, this "Extreme" build will be unique in two ways; the build must be completed in 7 days and all products and labor must be donated.

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Aronov Homes is requesting support from the entire community in this extreme project. Please visit www.aronovhomes.com to consider donating to a family fund for the Jordan family. Community members of all ages are encouraged to be a part of this once-in-a-lifetime opportunity by watching the build as a spectator. In the spirit of neighbor-helping-neighbor, Aronov Homes is asking each spectator to bring one can of food to the build site to donate to the Montgomery Area Food Bank.

DESIGN TEAM FOR THIS EPISODE:

- Ty Pennington
- Paul DiMeo
- Eduardo Xol
- Tracy Hutson

EVENTS SCHEDULED FROM: February 16 – February 24

Build Schedule

February 16: Family is notified, also known as the “Door Knock”

February 17: Production Day – Site Set-Up

February 18: Braveheart Walk, also known as the kickoff of the build – demolition follows.

February 19: Construction Day 1 - Spectators Welcome!

February 20: Construction Day 2 – Spectators Welcome!

February 21: Construction Day 3 – Spectators Welcome!

February 22: Keys are turned over to designers! Furniture Move-In – Spectators Welcome!

February 23: House Reveal, also known as the time for “Move that Bus!” – Spectators Welcome!

February 24: Family/Builder Press Conference outside new home



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LOCATION: 5336 Ira Lane, Montgomery, AL 36108 (directions, media instructions, parking and additional information is available at www.aronovhomes.com)

TODAY’S REMAINING NOTABLE EVENTS:

NOON: Media can begin arriving

Approx. 4:00-5:00PM: Only chance to interview the Jordan’s before they leave on their Disneyland vacation and before they see their new home next Monday.

About EMHE

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Conrad Ricketts is the executive producer; and David Goldberg is the president of Endemol USA. The show airs on Sundays (7:00-8:00 CST), on the ABC Television Network.

About Aronov Homes

For over half a century, the Aronov name has been synonymous with quality real estate in the Southeast. Aronov's founder, Aaron Aronov, first began building single-family homes in the early 1950s. Since that time, the hallmarks of every Aronov project -- craftsmanship, attention to detail, and excellent value -- have remained the same.

Since its founding in 1952, Aronov has grown to be the largest privately-held fully-diversified real estate company in the Southeast. In addition to developing neighborhoods and building the finest quality homes, Aronov develops, leases and manages a large number of shopping centers, apartment communities, and office buildings throughout the Southeast, as well as offering a full line of commercial and personal insurance products. For more information about Aronov Homes, visit www.aronovhomes.com. For more information about Aronov Realty Management, Inc., visit www.aronov.com.

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